

CERESER

presents:

***«The Journey
of Natural Stone,
from the Quarry
to Your Project»***

«I'm pleased to introduce the new collection of 1-minute short videos, dedicated to the incredible journey of each natural material, from its extraction in the quarry on to its final processing.

60 seconds that represent the summary of a journey spanning many weeks, thousands of kilometres and reflecting the care and attention of many professionals committed to maximising the value of each material.»

Domenico Cereser

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Discover the fundamental phases that transform every natural material into a unique work of art:

- EXTRACTION IN QUARRIES
- TRAVEL BY SHIP AND RAIL
- PRECISION CUTTING AND MACHINING
- FINISHING AND QUALITY CONTROL
- PACKAGING AND SHIPPING

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Periodically, you will receive a video for each material of the CERESER collection. Download and share with your customers videos and materials provided by CERESER. For special projects, we recommend documenting the highlights of your work and integrating them into the received videos. They will be much appreciated by your customers.



1 / HD VIDEO

High-definition (HD) video to use on the screens in your showroom.



2 / WHATSAPP VIDEO

Low-resolution version, to share the video on WhatsApp and social.



3 / YOUTUBE GALLERY

Link to the regularly updated gallery, available on the channel "CERESER VERONA".



4 / CARD MATERIAL

PDF document dedicated to each material, to print and hand over to the customer during installation.